



# **XIV WAIPA World Investment Conference**

## **Global Investments: Charting the Recovery Map**

Palazzo Mezzanotte

Milan, Italy – October 12-14, 2009

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# *The Investment Conference*

The annual **WAIPA World Investment Conference** is being held in Milan, Italy, from 12 - 14 October 2009. It will bring together an international panel of heads of state, government officials, chief executives from the private sector, representatives from Investment Promotion Agencies (IPA's), as well as members of the civil society and academia.

As the world economic scenario, in the wake of the financial crisis, tries to redesign itself, the discussion of new investment promotion strategies has never been more urgent. This conference will explore the following themes:

- New capital flows, fostered by public stimuli
- Access to new assets, changing the investment roadmap
- New instruments to enhance FDI flows
- Unexpected players playing major roles in the investment scenario

This three day conference presents a key opportunity to debate, through a series of discussion sessions, the changes implanted in the world investment system by government reaction to the crisis, but also by new players that have been gaining importance and traditional players with new strategies. It will be an unprecedented opportunity for senior policymakers, corporate executives, investors and investment promotion agencies as meeting and interaction will be possible through a series of discussion panels, networking and social events.

Your attendance would serve as a fundamental contribution to any discussion surrounding the new challenges raised by the current still changing economic scenario. As places are limited, please confirm your participation as soon as possible. Please bear in mind that that conference attendance is exclusive and open to senior executives only.

October, 12

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10:00 A.M. - 12:00 P.M. **Connecting the Dots: Enhancing Sub-National IPAs**

*Palazzo Turati [TBD]*

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12:00 P.M. - 13.30 **Buffet Lunch**

*European IPAs and Steering Committee members  
Palazzo Mezzanotte [Scavi Romani] oppure ristorante TBD*

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13.30 – 15.30 **WAIPA Steering Committee Meeting**

*Palazzo Turati [Sala Ottagonale]*

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16.00 – 19.00 **WAIPA General Assembly Meeting**

*Palazzo Mezzanotte [Salone]*

**OPENING CALL AND CHAIRMANSHIP**

- **Alessandro Teixeira - WAIPA President**

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7:30 P.M. - 9:30 P.M. **Welcome Cocktail**

*Palazzo Mezzanotte [Scavi Romani]*

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\*WAIPA members only

October, 13

8:00 A.M. – 5:00 P.M.

## Participant Registration

*Palazzo Mezzanotte*

9:30 A.M. - 10:30 P.M.

## Conference Opening

*Palazzo Mezzanotte [Salone]*

### WELCOME ADDRESS

10:30 A.M. – 11:00 A.M.

*Coffee break*

11:00 A.M. – 1:00 P.M.

## Opening Plenary Session

### High Tide of Public Stimulus, Fresh Streams of FDI - 1

In the wake of the global credit crisis, governments acted swiftly to counter the ensuing recessionary effects. Government action and reaction have been massive in scale and diverse in scope. As a result, the investment map is re-shaped by public *stimuli* and the intervening action of government-sponsored companies and funds as well as by private corporate responses to intervention. Just as certain investment flows now halt, fresh new streams of FDI opportunities may now drift along with the high tides of public sector influence.

1:00 P.M. – 1:45 P.M.

## Press Conference

*Palazzo Mezzanotte [Sala stampa]*

1:00 P.M. - 2:30 P.M.

## Luncheon

*Palazzo Mezzanotte [Balconate]*

## Plenary Sessions

October, 13

2:30 P.M. - 6:00 P.M.

## Plenary Session

### Changing Wind Patterns: Assets Uncovered, Strategic Alliances Unveiled, Entry Barriers Removed - 2

The financial turmoil that has swept through global markets uncovered hidden, desirable assets crowned with R&D and other intangibles, as a result, became targets. Synergies unveiled and assets now at value, affordable. A threatening wave of bankruptcies, and assets now at bargain or otherwise calling for rescue. A surge of M&A activity is experienced in multiple sectors and across national borders. Erosion of anti-competitive attitude, giving way to openness. The shifting sand redefining the landscape of opportunities to now include once sensitive sectors. Market entry barriers torn down by forceful winds. Strategic alliances unveiled by the winds of change. Opportunities for growth abound.

4:00 P.M. – 4:30 P.M.	Coffee Break
4:30 P.M – 5:30 P.M.	Resumption of Session
5:30 P.M. – 6:30 P.M.	<b>WORK GROUPS BY UNCTAD, ICAS &amp; PROINVEST/WAIPA/RIA</b>
8:00 P.M. – 10:00 P.M.	<b>Gala Dinner</b> Museo della Scienza e della Tecnica

## Plenary Sessions

October, 14

9:45 A.M. – 10:00 A.M.	<b>Welcome Address</b>  <b>Alessandro Teixeira</b> <i>President of WAIPA</i>
10:00 A.M. – 12:30 P.M.	<b>Re-Building the Financial Landscape: Enhancing FDI Inflows - 3</b> Stalled financial market, lack of liquidity, lack of confidence, unavailability of once traditional sorts of funding and changes in the investment profile of Investment Funds and State- owned companies claim new policies and new instruments for re-fuelling Transnational Investments. Non-traditional mechanisms of finance, from the historically known (but underutilized) ones to new financial vehicles and important government-sponsored players, could take up the important role of providing the needed liquidity to the financial system. The WAIPA WIC Milan 2009 would be an opportunity to further explore new initiatives and develop new proposals for the financial system.
12:30 P.M. – 2:00 P.M.	<b>Networking Luncheon</b> <i>Palazzo Mezzanotte [Balconate]</i>
2:00 P.M. – 4:00 P.M.	<b>Global Investment: Charting the Recovery Map - 4</b>  Global leaders, opinion-makers and academia debate the global investment outlook, mapping the course of recovery into 2010 and in a median-term horizon. The WAIPA WIC 2009 attendants shall listen and challenge their assumptions as they pin point the issues, trends and solutions to the problems now dot the World Economy Map.
4:00 P.M – 4:30 P.M.	<b>Coffee break</b>
4:30 P.M – 5:00 P.M.	<b>Closing Session</b>  ■ <b>Alessandro Teixeira</b> - President of WAIPA
5:00 P.M. – 6:30 P.M.	<b>WAIPA MATCH MAKING</b>